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#### LETTER FROM THE PRESIDENT

This is an interesting time in our organization and for our industry. How healthcare should be regulated, funded and to some extent delivered is the subject of constant debate both here in Georgia and in Washington, D.C. There is no question that healthcare will be a top issue in the 2019 legislative session.

Everyone is focused on doing what we can to keep hospitals open in the rural parts of our state. We have been working hard with a group of CEO's and government affairs professionals to prepare for the debate and formulate an approach.

The Alliance commissioned a study conducted by Cleverly & Associates that showed Georgia hospitals face a collective \$4.1 billion shortfall in cash-on-hand and reserves. In addition, the current payor mix of which only 25% of patients on average are commercially insured- an unstainable model.

30 hospitals across Georgia have been kept open because larger not-for-profit systems have been willing to invest in new partnerships. Losing a hospital is one of the most devastating things that can happen to any community.

We've got a long and likely tough road ahead of us. Which is why your membership and active engagement is more important than ever.

You can be sure that we will continue the fight

Monty Veazey President/CEO

Montpurso





#### MEMBER HOSPITALS

Archbold Medical Center - Brooks County Hospital

Archbold Medical Center - Grady General Hospital

Archbold Medical Center - Mitchell County Hospital

Augusta University Medical Center

Augusta University - Children's Hospital of Georgia

Augusta University - Roosevelt Warm Springs

Long Term and Rehabilitation Hospital

Augusta University - Wills Memorial Hospital

Coffee Regional Medical Center

Colquitt Regional Medical Center

Columbus Regional Health

Columbus Regional - John B. Amos Cancer Center

Columbus Regional - Midtown Medical Center

Columbus Regional - Northside Medical Center

DeKalb Medical Downtown Decatur

DeKalb Medical Hillandale

DeKalb Medical North Decatur

Donalsonville Hospital

Floyd Medical Center

Floyd - Polk Medical Center

Grady Memorial Hospital

Gwinnett Medical Center - Duluth

Gwinnett Medical Center - Lawrenceville

Hamilton Medical Center

Houston Healthcare

Houston Healthcare - Perry Hospital

Meadows Regional Medical Center

Navicent Health

Navicent Health - Children's Hospital

Navicent Health - The Medical Center of Peach County

Northeast Georgia Medical Center - Barrow

Northeast Georgia Medical Center - Braselton

Northeast Georgia Medical Center - Gainesville

Northridge Medical Center

Northside Hospital - Atlanta

Northside Hospital - Cherokee

Piedmont Athens Regional

Piedmont Atlanta

Piedmont Fayette Hospital

Piedmont Henry Hospital

Piedmont Mountainside Hospital

Piedmont Newnan Hospital

Piedmont Newton Hospital

South Georgia Medical Center

South Georgia Medical Center - Berrien

South Georgia Medical Center - Clinch Memorial

South Georgia Medical Center - Lanier

Southeast Georgia Health System - Brunswick

Southeast Georgia Health System - Camden

Southwest Georgia Regional Medical Center

St. Joseph's Hospital

St. Joseph's/Candler Hospital

St. Mary's Health Care System

St. Mary's Good Samaritan Hospital

St. Mary's Sacred Heart Hospital

Stephens County Hospital

Tanner Medical Center - Carrollton

Tanner Medical Center - Villa Rica

Tanner - Higgins General Hospital

Tift Regional Medical Center

University Hospital

University Hospital - McDuffie

Upson Regional Medical Center

Wayne Memorial Hospital

WellStar - Atlanta Medical Center

WellStar - Atlanta Medical Center South

WellStar - Cobb Hospital

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WellStar - North Fulton Hospital

WellStar - Paulding Hospital

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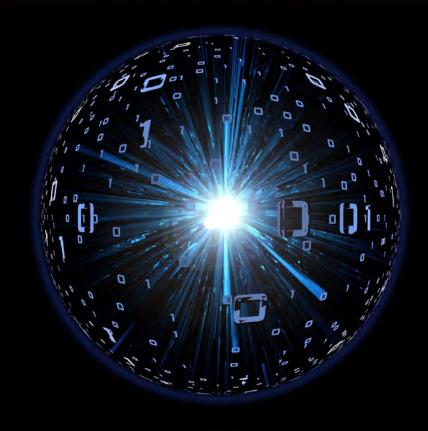
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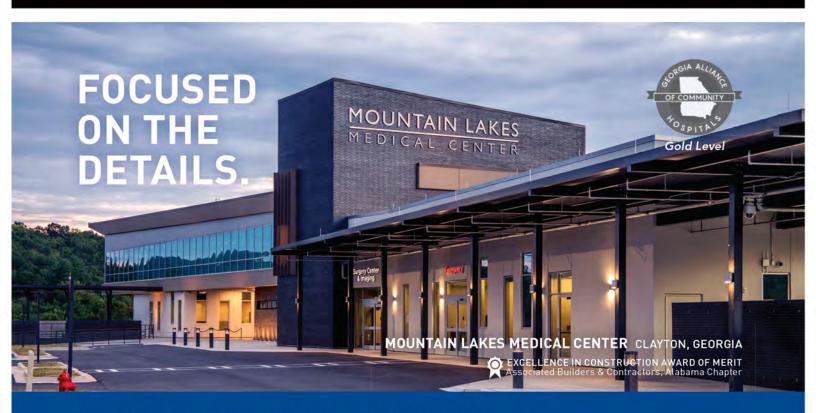
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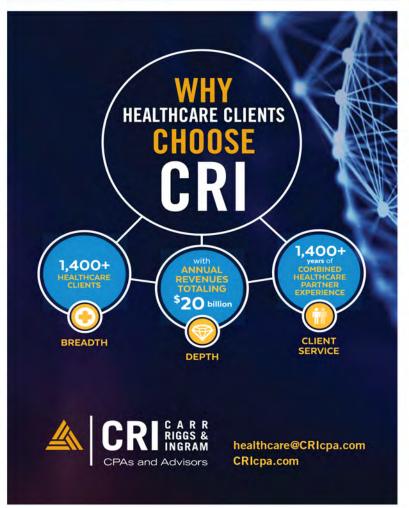




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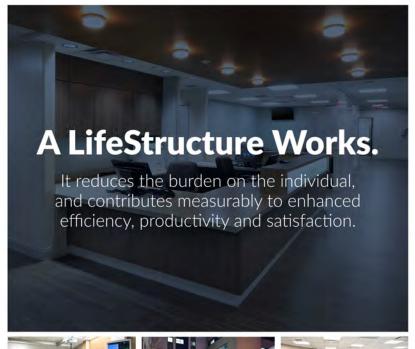








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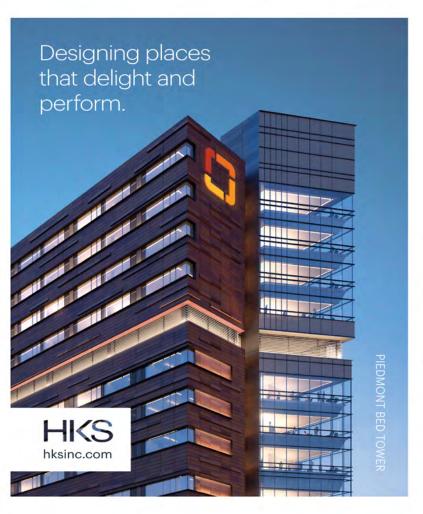




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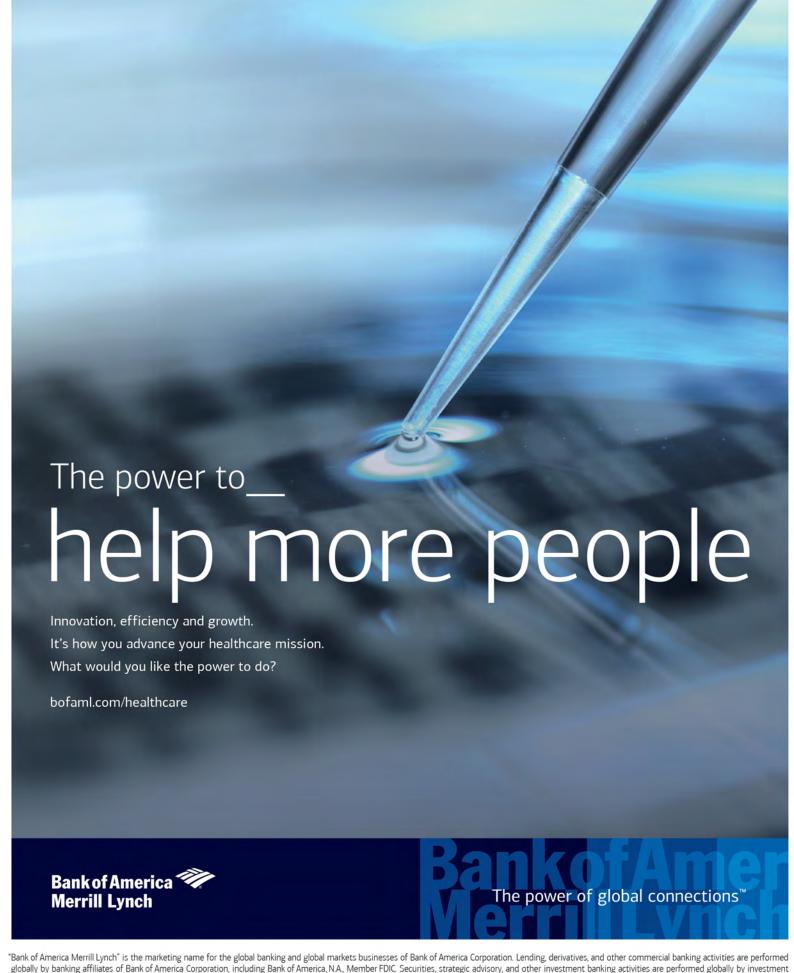


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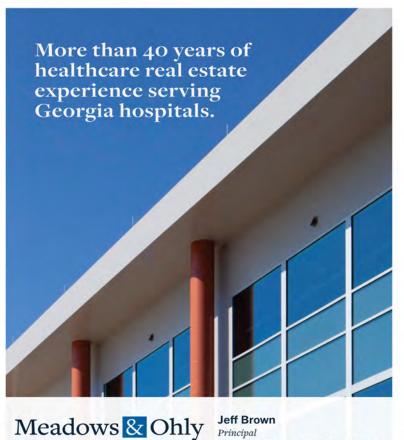




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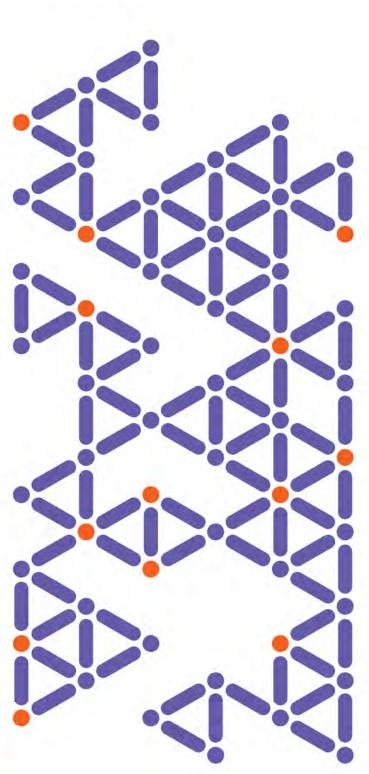
Vizient Southern States and Phoenix Health Care Management Services, Inc., would like to thank Georgia's community hospitals for all of the wonderful work they do in providing outstanding care to the patients and families in the communities they serve.

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#### **2018 LARGE HOSPITAL OF THE YEAR**

#### St. Mary's Healthcare System

While we hear a lot about Georgia's struggling hospitals, St. Mary's Healthcare System is thriving. In recent years they have grown from one campus to three, ensuring the continuation of local access to health care in two communities that came perilously close to losing their hospitals.

St. Mary's has also expanded the lifesaving services it offers patients, in particular with regard to the treatment of strokes and cardiac disease. It's campuses are respectively the 3rd, 4th and 5th largest employers in each of the communities they serve, and the organization as a whole provided \$8 million in uncompensated care in the last reporting year, including mammograms and health screenings.

St. Mary's also provides support to local free clinics and food banks as well as access to much needed perinatal and pediatric hospice care for families, regardless of their ability to pay and are committed to the future of medicine through a new residency program designed to address the physician shortage in Georgia. Congratulations to the Alliance's Large Hospital of the Year, St. Mary's Health System.



# 



#### Piedmont Newton

Quality health care comes in all sizes, and Georgia's smaller hospitals are doing incredible work throughout our state.

Piedmont Newton is the only hospital in the county it serves, playing a critical role, saving lives, working with employers to design wellness programs, and contributing over \$36 million to the local and state economies.

Piedmont Newton is located in an area that in recent years has seen exponential growth and has been actively making changes that will allow it to better serve both long- time patients and those new to the community.

An emergency department expansion is scheduled to be complete in 2019 and the hospital continues to add to its list of outpatient services so that it can meet the needs of its patients, including the indigent and uninsured.

The Alliance is proud to recognize Piedmont Newton as the 2019 Small Hospital of the Year.





# 2018 CEO OF THE YEAR

#### Loy Howard, Tanner Health System

For 24 years, Loy Howard has focused not only on the day-to-day operation of the system he serves, but also its ability to serve future generations.

Loy understands the link between local healthcare and the local economy, he has grown the organization for a small two-hospital health system to a regional destination comprised of five hospitals and 30 medical practices in six counties and two states. In turn, these decisions have made his region one in which people want to live, and businesses want to locate.

He has fought to preserve local access to care, and also to impact policies to ensure that health care systems can provide the care their communities need, including inpatient behavioral health, he is currently overseeing construction, among other projects, of a new visionary, state of the art "medical mall" that will provide outpatient services such as imaging and rehabilitation as well as offices, exam rooms and procedure suites for a number of specialties.

Under Loy's leadership, the system he leads has been named one of Truven Health Analytics 15 Top Health Systems four times, been twice recognized as one of the Best Places to Work in Healthcare by Modern Healthcare. And named one of the Best Places to work by the Atlanta Business Chronicle for eight consecutive years.

Congratulations to the Alliance's 2018 CEO of the Year, Loy Howard of Tanner Health System.





## 2018 LEGISLATOR OF THE YEAR

#### Senator Dean Burke

Senator Dean Burke understands health care delivery better than about any other elected official in our state. He championed a bill that would have brought a new level of coordination and focus to how health care is addressed in Georgia.

While the bill he proposed did not become law, Senator Burke was also a champion for the bill that did – House Bill 769 which created a new rural health system innovation center, implemented a new mechanism for micro-hospitals and increased the rural hospital tax credit in order to attract higher levels of investment – which we are already seeing pay off.

Senator Burke is a great advocate for hospitals, perhaps because he works in one. Or perhaps just because he truly cares. He is a man of incredible character and the Alliance is fortunate to be able

to call him a friend.

Congratulations Senator Dean Burke, 2018 Legislator of the Year.





#### **SPEAKER HIGHLIGHTS**

**Dr. Tristan Denley,** Executive Vice Chancellor for Academic Affiars and Chief Academic Officer, University System of Georgia, "Nursing Education Circumstances in Georgia."

Dr. Tristan Denley discussed the challenges for nursing educators, trends in the workforce, and how nursing educators can ensure a student pipeline that meets Georgia's healthcare needs.

Georgia has been in the process of improving the alignment of our post-secondary education system with the need for workforce development.



The growth in Georgia of industries like FinTech, which require new skill sets and educational models has provided new approaches for educating clinical healthcare professionals.

#### Panel Discussion, "Can new technologies help to save healthcare from a growing hacker onslaught?"



**Richard Staynings**, SVP Chief Security and Trust Officer, Clearwater Compliance - Block chain is the modern way to protect patient and financial data and IT networks. Information technology included operational technology as medical equipment become more "intelligent." Big data can help us identify threats as well as point to data that may be compromised or be outside normal parameters. The I/BI has been increasingly concerned that cyber attacks could threaten hospital operations and patient lives.

**Axel Wirth,** Symantec Corporation-Three main factors drive the increasing importance of Cyber security for healthcare organizations: (1) growing digital infrastructure (2) increasing value of patient, research, and financial data; and (3) growing sophistication of cyber attacks.

**Derek Gilbert**, Chief Client Security Officer, DXC Technology - State-sponsored cyber threats, tools, and techniques increase the sophistication of commercial and "outlaw" cyber actors, leading to an arms race in cyber attacks, in terms of sophistication, frequency, and scale of attacks.

**Jeanine Charpiat** - Obsolescence issue - Equipment made years ago when integrated security was not a major focus is a growing vulnerability in healthcare IT.



# SPEAKER HIGHLIGHTS

capital.



Steve Cagle, CEO, Clearwater Compliance, "Cyber Risk Managed Right"

Two notable trends from a survey of hospital CEOs is that much more attention is being given today to analyzing cost structures, and forming partnerships. The hospital provider sector is poised for significant consolidation in the next decade. The top driver for

**Bill Siren** – Deloitte Consulting – "What About Me – Given All This Healthcare Landscape Chaos?"

acquisitions is increasing market share and access to

Cyber risk management must become part of the culture of healthcare organizations, including engagement at the Board level. Historically, healthcare IT security was concerned with privacy, but now, cyber risk addresses confidentiality, integrity, and availability. Cyber risk management is not just a check list or a single program, but must be tailored to your organization, and it's operational needs.





**Bob Woodward,** Two-Time Pulitzer Prize-Winning Journalist and Associate Editor of the Washington Post, "The State of the American Presidency"

Woodward spoke about his most recent book, "Fear: Trump in the White House" and recent trends in journalism. He began with the idea that a President lives his term in the unfinished business of his predecessor. Trump dismisses the structures of international relations and domestic governance, largely in pursuit of what he feels to be true, often against the advice of his expert advisors.

Today's journalists rarely "show up in person" to conduct interviews, relying on telecommunications, and internet reportage. Woodward said that reporters have become emotionally unhinged on the topic of President Trump, and "that's not our job."



# **ENTERTAINMENT**

#### Chuck Leavell

Alliance Annual Conference attendees enjoyed entertainment by Chuck Leavell who's keyboard work has been heard on the works of Eric Clapton, the Rolling Stones, George Harrison, The Allman Brothers Band, The Black Crowes, Blues Traveler, Train, Martina McBride, John Mayer, David Gilmour and many other prominent artists. His association with the Rolling Stones began back in 1982 and is still going strong, having recently toured with the Stones on their No Filter tour of Europe. He is heard on their most recent Grammy-winning record, Blue and Lonesome, and has served as Musical Director for the Stones for more than 20 years. He is also a 'first call' session musician, working in studios around the world.





# **ANNUAL CONFERENCE HIGHLIGHTS**















# **ANNUAL CONFERENCE HIGHLIGHTS**















# **ANNUAL CONFERENCE HIGHLIGHTS**















May 8, 2019 5:00 p.m. - Until

Kevin Rathbun Steak

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One of the most important ways the Georgia Alliance of Community Hospitals supports our members is by working with elected officials at all levels of government to implement policies that ensure access to quality care for patients while preserving tax andregulatory environment in which Not-Por-Profit Hospitals can thrive. The Tasteful Evening is an opportunity to support The Alliance Political Action Committee (ALLPAC) which helps the Georgia Alliance of Community Hospitals effectively represent Not-For-Profit Hospitals through participation in the Georgia legislative process.