



2014 Annual Report

Member Hospitals

Archbold Medical Center
Brooks County Hospital
Children's Hospital of Georgia
Clinch Memorial
Coffee Regional Medical Center
Colquitt Regional Medical Center
Columbus Regional Health
Cook Medical Center
DeKalb Medical Center
Doctors Specialty Hospital
Floyd Medical Center
Floyd Polk Medical Center
Georgia Regents University
Gwinnett Health System
Gwinnett Medical Center- Duluth
Hillandale Hospital
Lanier Park Hospital
Louis Smith Memorial Hospital
Memorial Hospital and Manor
Midtown Medical Center
Mitchell County Hospital
Murray Medical Center
Navicent Health
Northeast Georgia Medical Center
Northside Hospital
Northside Hospital - Cherokee
Northside Hospital - Forsyth
Phoebe North
Phoebe Putney Memorial Hospital
Phoebe Sumter Medical Center
Phoebe Worth Medical Center
Smith Northview
South Georgia Medical Center
South Georgia Medical -
Berrien Campus
Southwest Georgia Regional
Medical Center
St. Joseph's/Candler
St. Mary's Good Samaritan
St. Mary's Healthcare System
Stephens County Hospital
Tanner Health System
Tift Regional Health System
University Hospital
University Hospital - McDuffie
Upson Regional Medical Center
Washington County Regional
Wayne Memorial Hospital
WellStar Health System
WellStar Douglas Hospital
WellStar Cobb Hospital
WellStar Kennestone Regional
West Georgia Health System

Table of Contents

Letter from the President/CEO, Monty Veazey	2
Board of Directors	6
Corporate Sponsors	12
Large Hospital of the Year	19
Small Hospital of the Year	20
Annual Conference Highlights	21-25

Our Staff

President/CEO	Monty Veazey	mveazey@gach.org
Executive VP	Marcy Pope	marcy@gach.org
S VP of Event Planning & Business Development	Kim Mize	kmize@gach.org
Director of Financial Services	Robbie Pope	rpope@gach.org
Director of Public Policy	Tim Kibler	tkibler@gach.org



General P.O. Box 1572, Tifton, Georgia 31793
Phone (229) 386-8660 Fax (229) 386-8662

LETTER FROM OUR PRESIDENT

This past year has seen many changes: faces have changed, hospital names have changed, new hospitals have opened and sadly, many have closed.

Even more sadly, some of the issues have remained the same. Health care costs are increasing and reimbursement rates are declining. The rates of uninsured patients continues to cost us millions each year and the structure for compensating us for the care is going to be eroding.

Competitors want to enter the market and only provide the services that are profitable, trusting our hospitals are still around to cover the other revenue losing services and hoping the money to pay for that care comes from someplace else.

While this all feels like bad news, imagine what it could be like if we were not all united and fighting together. We are undervalued in our communities but not by our patients. We are often viewed and pitted against physicians but we know neither of us succeed without the other and together, we save lives.

We are seen as crying wolf when we are concerned about hospitals closing but the people who travel across counties to get care, the people who have lost their jobs and the communities that have lost businesses and the ability to recruit new ones, they hear our cry.

Our road has never been easy. We are constantly looking for ways to be more effective, efficient and to provide better care for our communities. We certainly have our work cut out for us. But, with dedication and determination to serve our patients and communities, we will work together and advocate for better days.

Sincerely,

Monty M. Veazey
President
Georgia Alliance of Community Hospitals

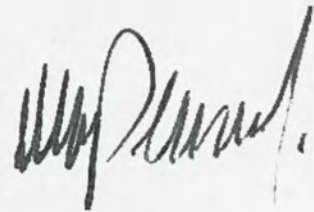


*Medlytix identified over
\$100 million of reimbursable
charges for GACH members
during the last year.*

Thanks Medlytix!




Monty Veazey
President, GACH



Phil Wolfe
Chairman, GACH
CEO, Gwinnett Health System





*"Partnering with Medlytix has helped
my hospital realize over \$2.3 million
in new cash over the last 18 months.
We truly appreciate the partnership
between our organizations."*

**Joel Wernick,
President & CEO,
Phoebe Putney Health System**

medlytix

**Presenting Sponsor
2014 GACH Annual Conference**

A close-up photograph of a woman with blonde hair, wearing a white lace-trimmed top and a white cardigan, applying a bandage to the knee of a young child with blonde hair wearing a white shirt. The woman is looking down at the child's knee with a focused expression. The child is also looking down at the bandage. The background is softly blurred.

surgical_precision

Connecting industry expertise with customized solutions is how healthcare systems and patients grow stronger.

baml.com/healthcare

Bank of America
Merrill Lynch



Bank of America
Merrill Lynch

The power of global connections™

BOARD OF DIRECTORS



Chairman, Phil Wolfe
President & CEO
Gwinnett Health System



Vice Chairman, Jerry Fulks
President & CEO
West Georgia Medical Center



Secretary/Treasurer, Bob Quattrocchi
President & CEO
Northside Hospital



Carol Burrell
President & CEO
Northeast Georgia Health System



David Castleberry
President & CEO
Upson Regional Medical Center



Jimmy Childre
President & CEO
Washington County Regional Medical Center



Greg Damron
President & CEO
Georgia Regents Health System



James Daivs
President & CEO
University Health Care System



Scott Hill
President & CEO
Columbus Regional Healthcare



Paul Hinchey
President & CEO
St. Joseph's/Candler



Loy Howard
President & CEO
Tanner Health System



Joe Ierardi
President & CEO
Wayne Memorial Hospital



Reynold Jennings
President & CEO
WellStar Health System



Vicki Lewis
President & CEO
Coffee Regional Medical Center



Jim Matney
President & CEO
Colquitt Regional Medical Center



Don McKenna
President & CEO
St. Mary's Health Care System



Perry Mustian
President & CEO
Archbold Medical Center



Bill Richardson
President & CEO
Tift Regional Medical Center



Randy Sauls
President & CEO
South Georgia Medical Center



Ninfa Saunders
President & CEO
Navicent Health



John Shelton
President & CEO
DeKalb Medical Center



Kurt Stuenkel
President & CEO
Floyd Medical Center



Joel Wernick
President & CEO
Phoebe Putney Health System



Connecting members. Together navigating new frontiers.

Expertise for your every day®

We want to thank Georgia's community hospitals for all of the wonderful work they do by offering high quality, affordable care to their patients.

VHA Georgia, Inc. and Phoenix Health Care Management Services, Inc. are honored to serve you and want to be your indispensable partner as you continue to navigate today's health care environment.

Call us at 770.850.7400 or visit vhageorgia.com or phoenix-healthcare.com to learn how we can help ensure your success along that journey.

Proud Sponsor of the Georgia Alliance of Community Hospitals



Prescription for success:

PARKER HUDSON RAINER & DOBBS



www.phrd.com

Name: _____

Address: _____ Date: _____

Founded in 1981, Parker, Hudson, Rainer & Dobbs is the Southeast's first regional health law firm. Parker Hudson lawyers have the expertise and experience to provide a full range of strategic and legal services for hospitals, health systems, and health care providers of all types, and for coordinated care networks. The Firm's responsiveness and "can do" approach to client needs are unmatched.

- Health System/Physician Group Integration
- Compliance and Investigations
- Reimbursement Audits and Appeals
- Corporate/Transactional/Contracts
- Regulatory Advice and Disputes
- Complex Litigation
- Tax, Employee Benefits, and Retirement Plans
- Employment Discrimination Disputes

Atlanta
(404) 523-5300

Tallahassee
(850) 681-0191

Parker, Hudson, Rainer & Dobbs LLP

Proudly Serves

The Georgia Alliance of Community Hospitals



Proton Therapy in your community ?



So Easy

With *Proteus* **ONE** * you bring proton therapy to your local community and enhance your cancer patients' lives.

Proteus **ONE** is the compact and affordable IMPT solution from IBA. The most advanced Proton Therapy solution, available for your clinic.



www.IBA-ProteusONE.com

Protect,
enhance
and save
lives



*ProteusONE is the brand name of a configuration of the Proteus 235 including some new developments subject to review by competent authorities before marketing.

Innovative strategies for success.



For more than 65 years, Draffin & Tucker, LLP has supplied a full range of professional accounting services to small businesses, large corporations, individuals, government entities, nonprofit agencies and healthcare providers. Healthcare is our specialty and makes up more than 80 percent of our practice. Concentration in the healthcare industry drives Draffin & Tucker's team of professionals to constantly research innovative strategies that can help assist in our clients' success. Visit our website to see how our team of dedicated professionals can assist your organization.



Audit ● Reimbursement ● Tax ● Consulting

Albany • Atlanta

800-864-1225

www.draffin-tucker.com



PHYSICIAN RECRUITMENT FOR THE DIGITAL ERA



**JACKSON
& COKER**

Permanent | Locum Tenens

Finding Today's Physicians Using Tomorrow's Technologies

- Immediate job exposure: Your opportunity presented to thousands of physicians within hours
- Posting of your opportunity on the web's most visited physician job boards, updated throughout the life of the search
- Targeted, multi-channel exposure of your opportunity using e-mail, social media, SEO and advanced electronic communications
- Complete candidate tracking: To know who is interested and from what channel
- No hourly billing or direct mail

866.456.0898 | JacksonCoker.com

2014 Corporate Sponsors

Presenting Sponsor



Preferred Sponsor



Diamond Sponsor



Platinum Sponsors



Gold Sponsors



Silver Sponsors

Allgood Professional Services
Amerihealth Caritas
Arnall Golden Gregory
BDR Partners
CDH Partners

JE Dunn Construction
Leo A Daly
McCarthy Building Companies
Meadows & Ohly

Pellicano Construction
Perkins+Will
PricewaterhouseCoopers
Robins & Morton
VALIC

Bronze Sponsors

ApolloMD
Art Plumbing
Ashley's Business Solutions
Azalea Health
Batson Cook Company
Carr Riggs & Ingram
Coopercraft Communications

Healthcare Services Group
Healogics
HKS
Kaufman Hall
MedStream
MetroPower

Metz Culinary Management
Sandlot Solutions
Skanska
Trane
Turner Construction
Walter P Moore
Willis

**#1 Healthcare Contractor,
ENR Southeast (2014)**

**Providing exceptional and
innovative healthcare
construction throughout Georgia
communities for 30 years.**



brasfieldgorrie.com | 678.581.6400



Datasource Mobility *wants to be*
Your Trusted Partner



- ▶ Datasource Mobility delivers best in breed mobile computing solutions for the Healthcare Industry.
- ▶ We focus on the best solutions to create the highest customer satisfaction possible.
- ▶ We're dedicated to helping you find Technology Solutions that will work best for you.
- ▶ We'll walk you through the process from concept to deployment.

www.datasourcemobility.com

DataSource HealthCare Team
Drayton Hughes-Team Leader

healthcare@datasourcemobility.com
931-266-4242 ext. 108



▶ Grant Funding Available

SERVING GEORGIA HOSPITALS FOR 20 YEARS



"We totally depend on LifeSouth. I would fully recommend them. They are highly responsive to our blood needs, as we are a busy trauma center. Their mission is community-based and their organization provides an excellent product at a reasonable cost."

K. Dino Anastasiades, MD
Blood Bank Medical Director, Atlanta Medical Center
Atlanta Medical Center is a Level One Trauma Center with 762 beds.

LIFESouth
CommunityBloodCenters



888-795-2707 • www.lifesouth.org

PURE RESULTS



(706)955-7452

ALLGOODPRO.COM

AmeriHealth Caritas is proud to support

Georgia Alliance of Community Hospitals

At AmeriHealth Caritas, we help people access affordable care, health maintenance and community outreach programs for those who need it most.

AmeriHealth Caritas salutes Georgia Alliance of Community Hospitals' mission to improve and sustain access to affordable health care for the people of Georgia.

 **AmeriHealth[®] Caritas**
Care is the heart of our work

www.amerihhealthcaritas.com



Not if, but how you survive government scrutiny

Arnall Golden Gregory LLP offers one of the nation's largest teams of attorneys dedicated to the healthcare industry. We work with providers to avoid or respond effectively to investigations and audits.

**Arnall
Golden
Gregory** LLP

Attorneys at Law

not if, but how.®



Atlanta ■ Washington, DC

www.agg.com

BDR

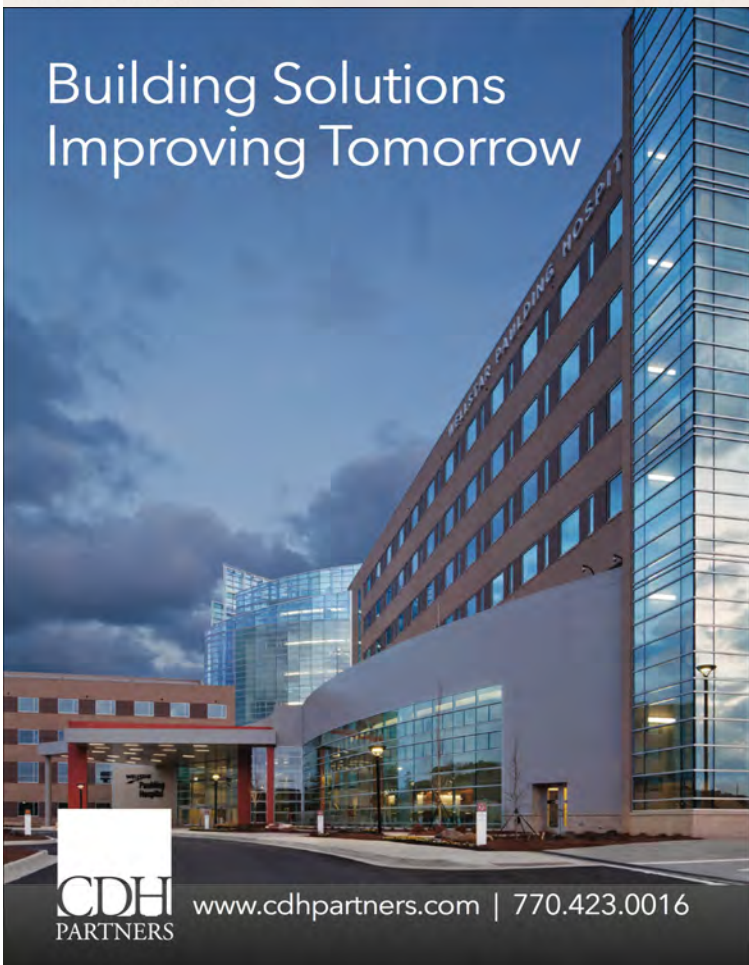
"The BDR team delivered value at every occasion. As a result, we were able to make fully informed decisions in the best interest of our business."

John T. Fox
President & CEO
Emory Healthcare

BDR PROVIDES FACILITIES STRATEGIES
AND PROJECT MANAGEMENT SERVICES
HELPING HEALTHCARE ORGANIZATIONS
MAXIMIZE VALUE FROM THEIR
INVESTMENT.

www.bdrpartners.com | p 404.881.9600

Building Solutions Improving Tomorrow



CDH
PARTNERS

www.cdhpartners.com | 770.423.0016



Much has changed since 1985 when we built our first healthcare project in Georgia. Over 25 years later, JE Dunn is one of Georgia's top healthcare builders.

One thing hasn't changed though: the importance of relationships. JE Dunn is proud to support the Georgia Alliance of Community Hospitals and its member hospitals.

JE DUNN
CONSTRUCTION

LEO A DALY

PLANNING
ARCHITECTURE
ENGINEERING
INTERIORS

*Creating flexible, responsive
and cost-effective solutions
that support and enrich
the patient experience*

Leslie M. Saunders, Sr., AIA, ACHA, LEED® AP
Vice President, Market Sector Leader - Healthcare
10 Tenth Street N.E., Suite 200, Atlanta, GA 30309
404.874.8333 | LMSaunders@leoadaly.com

leoadaly.com/healthcare



NOBODY KNOWS HOSPITALS LIKE McCARTHY KNOWS HOSPITALS.

America's healthcare builder.

McCARTHY 150

mccarthy.com/atlanta | 770-980-8183

BUILDING YOUR VISIONS INTO REALITY



PELLICANO
CONSTRUCTION



Albany
(Corporate Headquarters)
415 Pine Avenue,
Ste. 200
Albany, GA 31701
Phone 229-883-6000
Fax 229-883-4020

Atlanta
990 Hammond Drive, N.E.
Building One, Suite 970
Atlanta, GA 30308
Phone 770-542-2400
Fax 770-542-2405

Macon
3985 Arkwright Road
Suite 107
Macon, GA 31210
Phone 478-254-2772
Fax 478-254-3532

San Antonio
17803 La Cantera Pkwy.
San Antonio, TX 78257
Phone 210-877-6272
Fax 678-405-1904

www.pellicanconstruction.com

PERKINS+WILL

www.perkinswill.com

Piedmont Newnan
Hospital
Newnan, Georgia



**Hello challenge,
meet insight.**

Whatever your challenge and
wherever it is, you will find
PwC providing insight,
perspective and solutions.

www.pwc.com/healthindustries

pwc

© 2014 PricewaterhouseCoopers LLP, a Delaware limited liability partnership. All rights reserved. PwC refers to the United States member firm, and may sometimes refer to the PwC network. Each member firm is a separate legal entity. Please see www.pwc.com/structure for further details.

ROBINS & MORTON

Setting the Benchmark in Healthcare Construction



BUILDING WITH PURPOSE

www.robinsmorton.com



Working together
to help your employees reach their
financial goals.

SAVING : INVESTING : PLANNING

**Proud sponsor in partnership with
GA Alliance of Community Hospitals**

Greg Miller
VP - Relationship Management
813-269-3363
greg.miller@valic.com

CALL
1-800-972-6978

CLICK
VALIC.com

Securities and investment advisory services offered
through VALIC Financial Advisors, Inc., member
FINRA, SIPC and an SEC-registered investment advisor.

Annuities issued by The Variable Annuity Life
Insurance Company. Variable annuities distributed by
its affiliate, AIG Capital Services, Inc., member FINRA.

Copyright © The Variable Annuity
Life Insurance Company.
All rights reserved.
VC 26307 (10/2014) J93966 ER

VALIC®



*More than 40 years
of healthcare real
estate experience
serving Georgia
hospitals.*

Meadows & Ohly

JAY BOWLING

Vice President & Principal

jay.bowling@meadowsandohly.com

678.282.0220

EXCEPTIONAL
people.
COMPELLING
solutions.
BETTER
healthcare.



Large Hospital of the Year

Tanner Health System

Tanner Medical Center/Carrollton was recognized for its continued community commitment to reduce the risk of chronic disease in West Georgia's predominately rural population through the Get Healthy, Live Well (GHLW) coalition. In 2012, GHLW was established as a multi-sector coalition to develop and implement a variety of evidence-based interventions to reduce chronic disease risks among residents of Carroll, Haralson and Heard counties.

The coalition consists of 24 task forces comprised of more than 550 community volunteers and more than 160 local, state and national partners. In order to gain comprehensive understanding and effectively address the community's barriers, the coalition engages people, ideas and resources from diverse settings including the community, early childcare, faith-based, healthcare, school and worksite.

In just two years, GHLW has made significant gains in improving its community's health. The coalition has trained 29 lifestyle coaches to implement the National Diabetes Prevention Program throughout West Georgia, a program that has proven to cut the risk of developing diabetes in half. Thus far, the 50 participants have lost a total of approximately 550 pounds in the first four months of the year-long program. GHLW is also focused on childhood obesity, training 24 healthcare professionals with key intervention skills to assess, prevent and treat childhood obesity in the evidence-based Educating Physicians in their Communities (EPIC) Childhood Obesity Program. Additional initiatives include efforts to improve healthy food access with the West Georgia Regional Food System Collaborative and anti-tobacco initiatives.

Tanner's GHLW has received multiple accolades for effectively addressing public health challenges including being named a "Partner Up! For Public Hero" by the Georgia Department of Public Health in 2013. The coalition has also recently received the Georgia Hospital Association's Community Leadership Award.

The Georgia Alliance of Community Hospitals is proud to recognize Tanner Medical Center/Carrollton for its contributions to the Carrollton community.



Small Hospital of the Year

St. Mary's Good Samaritan Hospital

St. Mary's Good Samaritan Hospital was recognized for its growth and investment of \$48 million in the health of the greater Greene County area with the opening of its new replacement Critical Access hospital to better fit the needs of the community. The new state-of-the-art hospital has not only directly improved the health of the community, but has also benefitted the greater Greene County area by playing an important role in attracting other health care business.

In 2013, the hospital was designated as the first hospital to be a Remote Treatment Stroke Center by the Office of EMS/Trauma in the Georgia Department of Public Health because of the continued commitment to excellence in stroke care. Through funding to the hospital's Capital Campaign, community members are able to receive more care locally, along with receiving care sooner. The hospital uses the Georgia Regents University's (GRU) REACH stroke telehealth system allowing administration of tPA to three stroke patients to date, providing them with this time-critical treatment at least an hour sooner than they could receive it if visiting a larger hospital for care.

Additional state of the art technology includes telemetric patient monitoring throughout the hospital, suites with the latest equipment and technology, lift equipment for patient, and staff safety, Stryker beds. The facility is helping to reduce incidences and the impact of strokes on individuals in Georgia and ultimately, protecting and improving the health and lives of individuals throughout the state.

St. Mary's Good Samaritan Hospital has also been named one of the Top 20 Critical Access Hospitals in the United States for quality by the National Rural Health Association for two years in a row. Additionally, the hospital continues to be ranked on the HGA/PHA Core Measures Honor Roll and most recently has been named to the Chairman's Category, the highest level of recognition.

The health of the entire Greensboro community and access to quality care is a high priority to St. Mary's Good Samaritan Hospital. In 2013, the hospital provided \$1.9 million in total community benefits, including charity care, the unpaid cost of Medicaid, partnerships with the local Federally Qualified Health Center (FQHC), TenderCare Clinic and participation in numerous community events and health education opportunities.

The Georgia Alliance of Community Hospitals is proud to honor St. Mary's Good Samaritan Hospital with their deep commitment to improving the health of their communities through innovative change and fresh ideas.



CEO OF THE YEAR



The Alliance honored Dr. Saunders for her leadership as President and CEO of Navicent Health, previously named Central Georgia Health System. Dr. Saunders demonstrates unwavering passion while serving the unique needs of rural communities, transforming services and access points for care and improving the scale, scope and skills of hospital facilities and staff. She is also the co-founder of Stratus Healthcare, a collaborative partnership of 29 hospitals in central and south Georgia, including 18 rural hospitals.

Dr. Saunders' dedication has not gone unnoticed. She is an active member of the Governor's Georgia Cancer Coalition, a Distinguished Faculty at Emory University, a Fellow in the American College of Healthcare Executives, board member of the American Hospital Association's Institute for Diversity and was named one of Georgia's "Most Powerful and Influential Women" in 2013.

Facing more challenges than ever before Dr. Saunders innovation and leadership is exemplary, she has taken a strong hospital and made its future even more compelling. She exemplifies dedication and excellence and that is why the Alliance is proud to recognize her as the 2014 CEO of the Year.

LEGISLATOR OF THE YEAR

Senator David Shafer truly represents the essence of servant leadership, he has served the Georgia Senate since 2002, most recently holding the position of Senate President Pro Tempore. Believing in efficiency and accountability, he took immediate steps to ensure that legislative sessions operated smoothly and cost tax payers less money. He is also vice chair of the Senate Insurance and Labor Committee as well as a member of numbers other committees, including Health and Human Services.

Senator Shafer is deeply invested in his community, a local business owner and investor, and he serves his community as a member of the Board of Directors for his local Chamber of Commerce.

The Alliance was proud to honor Senator David Shafer as the 2014 Legislator of the Year.



2014 Annual Conference Highlights



Lieutenant Governor Casey Cagle

Lt. Governor Cagle shared his passion for Career Academies and the effect they are having on helping diversify the educational opportunities and career paths afforded Georgia's students. Everyone in society has value and purpose and he seeks ways to make the state more empowering to people who need work to provide for themselves and their families. He also shared his belief that Cancer Treatment Centers of America is likely to advocate for introducing legislation to change its obligations to the state. He will work to keep the discussions focused on supporting the institutions that support the needs of the people in the state.

Leveraging Physician Relationships, Alice King

A senior consultant with Tower Watson, Alice King provided a summary of research and findings on relationships between physicians and hospitals. She shared that the change in the employment models with physicians have created a new type of employee for hospitals, one which human resource departments have not been prepared for previously. Research of physicians as employees has shown their five main priorities in selecting and staying in employment with an organization are: work-life balance; belief the leadership has a sincere interest in the organization overall and them as individuals; understanding of their personal goals and how they contribute to the organization; image and the type of supervision. To be successful in these relationships, hospitals should consider being very deliberate in sharing organizational goals; working with physicians to align their own personal goals with those of the hospital; engaging them in developing the performance measurement program; providing them with actionable clinical performance data; encouraging shared responsibility for outcomes and cost of care; and promoting collaboration.



Attorney General, Sam Olens

Mr. Olens shared some of the current state of affairs within the Office of the Attorney General. He related his belief that there is no interest in abolishing Certificate of Need (CON) in total, but there are aspects of the policy that need to be addressed. The reasons for CON in small areas are very different than large areas with competition in the market. In many cases, CON merely becomes an unnecessary delay for a hospital to conduct its business. With this, there is an argument to make it easier for hospitals in rural areas. The Office is actively pursuing providers who commit fraud against Medicaid and has restructured its team to be able to identify and pursue these cases. They are also doing proactive initiatives, including advocating for changes in the law to reduce the incidence of people abusing prescription medications and pushing to increase penalties for people engaged in human trafficking.

2014 Annual Conference Highlights



The Past, Present and Future of Healthcare Reform, Jonathan Gruber, PhD

Professor of Health Economics at Massachusetts Institute of Technology and consultant to former Governor Romney, Dr. Jonathan Gruber discussed health reform. He shared that the Affordable Care Act is built on a bi-partisan basis of “universal incrementalism,” bridging between the left’s desire for universal coverage and the right’s approach to building upon what is known to work. In reforming the system, he said there are two huge obstacles: (1) we do not know how to cut costs without compromising the health of Americans and (2) even if we did know how to control costs, politics would stop us. In looking at Georgia’s decision against expanding Medicaid, he calculated the impact to the state over the next decade would be significant: For \$2.5 billion in state spending, Georgia would get \$34 billion in federal funding; see a \$1 billion in reduced uncompensated care; and save 6,000 lives, resulting in a \$60 billion in increased value of life were the state to expand coverage through Medicaid.

The Cook Political Report, Charlie Cook

As editor and publisher of *The Cook Political Report*, Charlie Cook is one of the nation’s most respected experts on American politics and elections. He presented an in-depth look into the voting behaviors and psychology of the American public as it looks to the 2014 and 2016 elections. His warning to the current way of thinking in politics: You can no longer win enough votes from whites to overcome the disparity in party preferences of other demographics (including race and age). As we look to the upcoming generation of voting heft: Millennials are cynical of government, however, they are very attuned to cultural issues. They may trend Republican because of their distaste for large government, but they are aligned with Democrats on social issues. His forecast: the midterm elections will be more of a referendum on the current state than support for a candidate or party. In 2016, alignment with the beliefs of the candidate and party will return to having importance among voters.



Department of Community Health (DCH), Commissioner Clyde Reese

Commissioner Clyde Reese shared detailed updates to the issues presented at the 2013 Annual Conference. Rural health continues to be an area of significant concern. He suggested the issue is broader than hospitals, and the department is looking to increase access to quality health care to Georgians across the state. The DCH is working on implementing an integrated eligibility system for beneficiaries. Currently, the Affordable Care Act is supporting these efforts with \$9 out of every \$10 needed provided by federal funds, making it a great opportunity for the state to improve the application and enrollment system. The goal is to have it rolled out among all programs by April 2016. Commissioner Reese also shared the care management contracts for Medicaid will be rebid, as the current contracts end June 2016. The Aged, Blind and Disabled (ABD) program will not be moving into managed risk-based programs, but they will be creating local care coordinators to establish a medical home model.

2014 Annual Conference Highlights



The New Reality, Mary Stokes, Bank of America

The US Federal Reserve has demonstrated its interest in stimulating the economy. The global economy is going to continue to improve, but it will be a slow process. The recovery may also be slowed as the scare over Ebola will impact spending on travel and leisure across the globe. In thinking of our institutions at home, we may see an impact as the market is overweight on equities and valuation favors stocks over bonds. Organizations that are reliant on fixed incomes, such as foundations who have endowments built on stocks, will have lower rates of returns and, therefore, less revenue on hand as investment returns are down. The guidance from Bank of America for organizations includes: diversifying your portfolio based on a strategic allocation of investments that is founded your income goals; consider alternative investments, such as real estate and hedge funds; look at building a tactical asset portfolio that allows for changes based on the current environment, if you are able to assume greater risk and be patient in realizing the return; and taking an active role in the managing of assets. Do not ignore your investments and the impact they have on your revenue and work proactively to manage this part of your business.







GEORGIA ALLIANCE
OF COMMUNITY
HOSPITALS

SAVE THE DATE

Tasteful Evening Event

benefitting the AllPAC fund

May 13, 2015

Rathbun Steak

registration coming soon to www.gach.org

contact Kim Mize for addition details
931-561-5176 or kmize@gach.org